

# Conference for Food Protection Executive Board Meeting Committee Report

COMMITTEE NAME: Program DATE OF REPORT: July 27, 2009 SUBMITTED BY: Brian A Nummer, Program Chair COMMITTEE CHARGE(S): CFP Program Workshop April 9, 2010 REQUESTED ACTION BY BOARD: Review and Comment

## PROGRESS REPORT:

The 2010 Program is almost complete. There are 9 speakers with only 2 that still need to confirm (Laura Green CDC and TBD). I am contact with several possible speakers for the last slot that is TBD. Originally we had hoped to get either Dave Theno or Ann Marie McNamara, but Dave Theno now charges a speaker fee and Ann mArie did not feel she had enough time to do the presentation justice.

The intention is to have a coordinated program in the different talks. We hope to connect them using the following graphic. Employee behavior runs on the left side, management on the right side, with a foundation of regulatory and the food code.



# CFP Program Draft – Behavior-based Food Safety

\*8:00 – 8:10 am - Introduction to program / 1<sup>st</sup> 3 speaker intros – Brian Nummer Program Chair

\*8:10 – 8:45 am – Overview of behavior science – Mark Alovarious (UNV-Reno). *This talk will serve as an introduction to the program and following talks.* 

\*8:45 – 9:30 am – Foodborne Illness Risk Factors and Employee Behavior – FDA Speaker (Kevin Smith, John Marcello or designate)

9:30 – 10:00 am – Insight into the disconnect between knowledge and behavior ––Laura Green (CDC) tentative – will confirm

#### 10:00 – 10:25 am Morning Break

10:25 – 10:30 am reconvene / next speaker introductions

\*10:30 – 11:00 am - Multicultural Employees - Alan Tart, FDA
(1) identify cultural characteristics and learning styles that influence how multicultural groups receive information; and (2) offer practical strategies for regulators and inspectors to make training more culturally-sensitive.

\*11:00 – 11:30 am Understanding / Motivating Foodservice Employees Hudson Riehle Senior Vice President, Research & Knowledge Group, National Restaurant Assoc.

\*11:30 – 12:00 pm Motivating Employee behavior – Grocery – Michael Roberson, Publix Supermarkets.

## 12:00 – 1:25 pm Lunch Break

1:25 – 1:30 pm Afternoon welcome back / next speaker introductions

1:30 – 2:00 pm Bridging HACCP and Behavior Based Food Safety – TBD

\*2:00 – 2:30 pm Mandatory Manager Certification with discussion on knowledge to behavior – Ernie Julian Rhode Island Health Dept or designee.

\*2:30 pm – 3:15 pm Tying it all together – A food Safety Culture – Frank Yiannas, Wal Mart.

3:15 pm dismiss